

TV White Space Spectrum for LTE: It's Free, but Not Cheap

TABLE OF CONTENTS

- I. Introduction: Nothing Is Free Except the Spectrum
- II. Technological Options & Considerations
 - Network Architectures
 - Aggregation With LTE-Advanced
 - LTE & Wi-Fi as TVWS Air Interfaces

III. Market Outlook

- Prices Point to a WISP Opportunity
- · Global Momentum Slowly Builds
- · The Opportunities Beyond TVWS
- IV. Conclusions

Report Highlights

Many vendors see the TV white space (TVWS) market as a steppingstone toward other, larger opportunities, such as LTE SON

TVWS databases and RF technologies could be adapted to self-organize LTE networks

Database companies are eyeing a variety of valueadded services for differentiation and revenue

Rural markets are the initial target, but urban and suburban opportunities abound, including last-mile links for residential fiber

Some TVWS systems will use LTE or Wi-Fi air interfaces, improving their market potential

Mobile operators could use TVWS channels as part of their LTE aggregation

TVWS as a cellular offload option requires an operator mindset change

Use of this PDF file is governed by the terms and conditions stated in the Subscriber License Agreement included in this file. Any violation of the terms of this Agreement, including unauthorized distribution of this file to third parties, is considered a breach of copyright. UBM will pursue such breaches to the full extent of the law. Such acts are punishable in court by fines of up to \$100,000 for each infringement.