Microsoft Mobility Tackles Hard Issues

TABLE OF CONTENTS

October Highlights

- **Down trend in revenue** growth prompts reporting rethink at Microsoft

- **Seven core businesses;** new CE Mobility group

- **MIS and mobility servers** transferred to new Server and Tools group

- **Mobility revenue –** guidance is nothing special

- **Pocket PC grabbing** market share. What future for Palm and Symbian in the PDA space?

- **Orange launches first** Microsoft smartphone

- **AT&T Wireless link** shows "win-win" potential; Redmond to rule the mobile enterprise?

- **Consumer neglected** by enterprise focus

- **3G and CDMA strategy** poorly articulated