LIST OF FIGURES*

SECTION I

Figure 1.1 How Important Is IMS? .............................................................................. 6

SECTION II

Figure 2.1 Catalysts for IMS Deployment ................................................................. 10
Figure 2.2 Importance of Different IMS Applications ................................................ 11
Figure 2.3 Who Will Develop Your IMS Applications? .............................................. 12
Figure 2.4 Who Will Be Most Important in Developing Your IMS Applications? ...... 13
Figure 2.5 Which of the Following Tools Will You Use for IMS Development? ........ 13
Figure 2.6 Incumbents Want VOIP ........................................................................... 15
Figure 2.7 Enterprises Are a Key Target for Cellular Telcos' IMS Services ............. 15

SECTION III

Figure 3.1 Barriers to IMS Deployment .................................................................... 16
Figure 3.2 Estimated Spending on IMS, 2007 .......................................................... 18
Figure 3.3 IMS Billing Challenges ............................................................................. 26
Figure 3.4 Signaling Intensity in IMS Services ......................................................... 27

SECTION IV

Figure 4.1 Claimed IMS Deployments to Date ......................................................... 28
Figure 4.2 BT's Approach to IMS .............................................................................. 32
Figure 4.3 Fastweb Strategy for IMS ........................................................................ 35
Figure 4.4 France Telecom's Proposed IMS-IPTV Architecture ................................ 36
Figure 4.5 Global Crossing's "IMS Lite" .................................................................... 39
Figure 4.6 KPN's IMS Architecture .......................................................................... 40
Figure 4.7 Mobilkom's Billing Architecture ................................................................. 42
Figure 4.8 IMS in Context at Telenor ........................................................................ 46
Figure 4.9 TeliaSonera's IMS Service Creation Architecture .................................... 47

SECTION V

APPENDIX A

Figure A.1 Respondents by Operator Type .............................................................. 55
Figure A.2 Respondents by Company Size .............................................................. 55
Figure A.3 What Services Does Your Company Provide? ........................................ 56
Figure A.4 Respondents by Company Headquarters ................................................ 56
Figure A.5 What Functions Does Your Job Include? ................................................. 57

* All charts and figures in this report are original to Heavy Reading, unless otherwise noted.