



2014 Live Events Calendar*

NFV & the Data Center

Santa Clara Marriott, Santa Clara, Calif. – September 16, 2014 – Jim Hodges, Rosalyn Roseboro

There is widespread consensus within the telecom industry that telco data centers are currently undergoing an evolutionary transition to the cloud to lower operational cost and meet elastic scalability requirements. In addition, the momentum of network functions virtualization (NFV) will also serve to indelibly alter the data center from a siloed IT centric model to a harmonized network and IT domain model, in which virtualized telecom functions such as policy control and application orchestration are added to the growing list of computing demands. Leveraging carrier keynotes, Heavy Reading research, vendor perspectives, and panel discussions, Light Reading's NFV & the Data Center will provide telecom executives with a vital and concise summary of both the opportunities and challenges associated with creating virtualized telecom carrier-grade datacenters.

Women in Telecom Breakfast @ NFV & the Data Center

Santa Clara Marriott, Santa Clara, Calif. – September 16, 2014 – Carol Wilson, Sarah Reedy, Rosalyn Roseboro

It's no secret that women have historically been under-represented at the executive level – only 20 companies on the Fortune 500 have women in at least 40% of executive roles, and fewer than 5% of Fortune 500 CEOs are women. In the telecom sphere, those numbers come in even lower. While some women have successfully climbed the ladder, the gender gap in telecom persists. With that said, Light Reading is taking a big step to redress the balance as we honor and celebrate this small but influential group of women in telecom. In the first of what will become a regular event, Light Reading and its research arm, Heavy Reading, are hosting a breakfast and networking event on September 16, 2014, ahead of the NFV & the Data Center show at the Santa Clara Marriott.

Cable's Mobile Maneuvers: Breakfast @ SCTE

SCTE, Denver, Colorado – September 23, 2014 – Alan Breznick

Light Reading will once again be partnering with SCTE to host the official onsite Breakfast Seminar at 2014's Cable-Tec Expo. Senior Heavy Reading Analyst Alan Breznick will be leading the seminar, which is open to three sponsors. Sponsors will participate in content development and each provide a speaker to engage in a lively discussion.

Backhaul Strategies for Mobile Operators

The Westin Times Square, New York City – October 29th, 2014 – Patrick Donegan, Gabriel Brown, Sterling Perrin

Light Reading's ninth annual Backhaul Strategies conference in New York provides a unique one-day opportunity to hear from, and network with, the leaders in the US backhaul market. Speakers and attendees from equipment vendors and network operators are at the cutting edge of transforming the nation's backhaul networks to cope with the huge increase in the volume and diversity of traffic volumes, huge changes in the mobile network architecture, as well as broader networking paradigms like the cloud, packet-optical transformation, SDN, and network virtualization.

*subject to additions and revisions



OSS in the Era of SDN & NFV: Evolution vs. Revolution

Thistle Marble Arch Hotel, London – November 6, 2014 – Graham Finnie, Caroline Chappell, Ari Banerjee

The deployment of NFV and SDN presents major new opportunities and threats to telco OSS. NFV and SDN could transform the economics of OSS, creating a more agile, responsive, and lower-cost operational environment. But achieving these goals presents formidable organizational and technological challenges. In this new event, we will examine all the vital issues facing telcos as they plan to operationalize networks that incorporate NFV and SDN.

Next-Generation Network Components

Hyatt Regency, Santa Clara, Calif. – November 6, 2014 – Simon Stanley

The Next-Generation Network Components – Wired, Wireless, and Virtual event will highlight the key technologies for next-generation networks and the components that will deliver on them. The event will be of interest not only to network equipment manufacturers and service providers, but also to investors and semiconductor suppliers. Light Reading and its market research division, Heavy Reading, in cooperation with leading component vendors, will provide an exclusive and intensive education in how best to take advantage of the latest component solutions for 100/400G networks, low-power servers, LTE Advanced, policy and analytics, software-defined networking (SDN), and network functions virtualization (NFV).

Telecom Analytics World

The Westin Peachtree Plaza, Atlanta, GA – November 11, 2014 – Tim Downs, Ari Banerjee

The premier industry event for communications carriers to unlock and extract value from network and user data using next generation data tools, solutions, business processes and management. Telecom Analytics World delivers information and solutions to chief analytics officers, and data specialists in product marketing, customer experience and network analysis to improve efficiencies and ARPU in carrier organizations.

The Future of Cable Business Services

The Westin Times Square, New York – December 2, 2014 – Alan Breznick

Back for its eighth straight year, The Future of Cable Business Services is a one-day conference that will examine the progress that cable operators are making in the \$140 billion US business telco services market, and the challenges they face to keep up the momentum. This live event will address the growth trends in the cable industry market, as well as the latest initiatives and innovative strategies that cable operators are pursuing to lure new commercial customers into the fold.

Mobile Security Strategies

The Westin Times Square, New York – December 3, 2014 – Patrick Donegan

This third annual Light Reading conference on Mobile Network Security, taking place in New York City, will focus on the key role of the network in safeguarding the mobile carrier's network assets while protecting its customers from security attacks. The conference will also consider the case for distributing and coordinating security strategies across the end-user device, the mobile network, and the cloud as carriers look to prevent attackers from triggering outages and degradations or from stealing sensitive customer information.



2020 Vision: A Light Reading Executive Summit

Hotel Grand Reykjavik Nordica, Iceland – December 8-10, 2014 – Stephen Saunders

Called **2020 Vision**, the event will provide unprecedented access to the leading minds in telecom -- the service provider experts making key decision and developing business plans to benefit from the migration to 5G, the deployment of advanced telecom analytics, the evolution of the IoT ecosystem, and the widespread introduction of virtualization via technologies like SDN and NFV.

2020 Vision is much more than a technology conference. Network operators spent the first decade of the 21st century building high-capacity networks and making sure they were reliable. Service providers now face a new challenge: monetizing all that capacity, and doing so in a way that both maintains acceptable levels of profitability while differentiating them from a slew of competitors, old and new. This new challenge is driving the world's telecom providers to undertake dramatic **business transformation**, as is the case for mobile operators looking to compete with terrestrial operators; MSOs looking to move into the mobile market; OTT operators buying fiber assets; and Tier 1 operators trying to beat the newcomers at their own game. Factor in newcomers like municipal and county governments, broadcasters, and utilities, and things get really interesting.